

## Contact

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(LinkedIn)

## Top Skills

Social Media Marketing  
Generative AI Tools  
Performance Marketing

## Certifications

Advanced Digital marketing course

# Saakshi Trivedi

Digital Marketer | SEO | Google Ads | Wordpress |  
Mumbai, Maharashtra, India

## Summary

Hi, I'm Saakshi Trivedi, a Certified Digital Marketer with an Advanced Digital Marketing certification from DGMark Institute. I'm passionate about helping brands grow their online presence through creative storytelling, data-driven strategies, and impactful digital campaigns.

My skills span across social media marketing, SEO, Google Ads, content creation, and analytics. I enjoy turning ideas into results whether it's building engaging social media strategies, optimizing ad performance, or crafting content that connects with audiences.

I'm now looking to start my professional journey in digital marketing, where I can apply my knowledge, keep learning, and contribute to a dynamic, growth-oriented team. I'm always open to networking, collaboration, and exciting opportunities in the digital space.

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## Education

### Dgmark Institute

Certification in Advanced Digital Marketing course, Marketing · (October 2025 - March 2026)

### Prahaladrai dalmia lions college

Bachelor of Commerce - BCom, Management studies · (August 2022 - April 2025)

### Prahladrai Dalmia Lions College of Commerce and Economics

Sundar Nagar S V Road Malad West Mumbai 400 064  
12th , Commerce · (July 2020 - March 2022)